

Trading Statement

WORLD TELEVISION GROUP PLC (“World Television” or “the Company”)

27 February 2008

World Television, the international televisual communications company, is pleased to announce the following trading update for the twelve months ended 31 December 2007.

Total unaudited revenues were approximately £10.03m, 8% higher than 2006. Underlying revenues, which discount the effect of selling the Australian webcasting assets in February 2007, increased by approximately 14% or £1.2m to £9.91m. Underlying revenue growth in the second half was almost 20%, substantially ahead of the Board’s expectations.

Full-year figures for PBT and trading EBITDA were positive and showed improvement over 2006. This is the first time since the merger of World Television Group Limited and Virtue Broadcasting PLC in 2004 that the Company has reported a positive PBT.

The Board believes that revenues will continue to grow in 2008 as a result of client demand and the investments made during 2007.

The Company expects to announce its 2007 Preliminary Results and publish an associated webcast on 28 April 2008.

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