

## Trading Statement

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### **WORLD TELEVISION GROUP PLC (“World Television” or “the Company”)**

#### **21 July 2008**

World Television, the international televisual communications company, is pleased to announce the following trading update for the six months ended 30 June 2008.

Total unaudited revenues in the first half were approximately £5.9m and underlying revenues, which discount the effect of selling the Australian webcasting assets in February 2007, increased by approximately £1.08m or 22.5% compared with the first half of 2007. Approximately 7% of this growth was attributable to favourable foreign exchange rate movements. Figures for EBITDA and pre-exceptional EBIT were at similar levels to 2007 due to higher costs of sales and investments in new products, hardware and people.

The Board notes that the global economic outlook for the second half of 2008 is poor. The Company’s growth rate was slower in the second quarter than in the first. However the Directors believe the Company’s recent investments in technology, business development and new products leave it well-positioned to grow further.

The Company expects to announce its 2008 Interim Results on 24 September 2008.

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