

## Trading Update

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### **World Television Group plc (“World Television” or “the Company”)**

**26 February 2007**

#### **Trading Update**

World Television, the international televisual communications company, is pleased to announce the following trading update for the year ended 31 December 2006.

Unaudited group revenue for the full year was approximately £9.3m. Underlying revenue was £9.2m over the full year, broadly similar to 2005, and grew by 3% in the second half, slightly below the Board’s expectation of 4-5%. Profitability is traditionally stronger in the first half and accordingly the Board expects to report an EBITDA loss for the second half. For the full year pre-exceptional EBITDA is expected to be marginally positive, excluding costs for restructuring, accounting for share options and successfully defending the HMRC tax claim.

The Group’s businesses in Spain, Switzerland and Sweden showed strong revenue growth on the back of buoyant demand in the second half while weakness in the UK Corporate TV business continued from the second quarter and affected Group performance. Trading in early 2007 is showing growth over 2006 and is in line with the Board’s expectations of continuing client demand.

Recent client wins include Cadbury, the UK Department of Health, Star Alliance, the International Air Traffic Association (IATA), T-Mobile, Nokia, Telecinco, Shire Pharmaceuticals, BG Group and B&Q.

The Directors believe that last week’s disposal of the Group’s webcasting and streaming assets in Australia and New Zealand will enable it to invest in more profitable business growth in 2007.

World Television expects to announce preliminary results for the year ended 31 December 2006 on Thursday 26 April 2007.

#### **ENDS**

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