

Trading Statement

World Television Group plc (“World Television” or “the Company”)

1 August 2007

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World Television, the international televisual communications company, is pleased to announce the following trading update for the six months ended 30 June 2007.

Total unaudited revenues in the first half were approximately £4.8m and underlying revenues, which discount the effect of selling the Australian webcasting assets in February 2007, increased by approximately 8% compared with the first half of 2006. Figures for EBITDA and PBT were positive and showed improvement over 2006.

The Board believes that as a result of investments made in new products and the recruitment of business development staff, revenue growth will continue in the second and third quarters.

ENDS

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