

Possible Offer

World Television Group plc (“World Television” or “the Company”)

31 August 2007

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The Company has today received an approach which may or may not lead to an offer for the Company.

A further announcement will be made in due course.

ENDS

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Enquiries:

Steve Garvey
Tel +44 (0) 20 7388 8555

Neil Baldwin
Tel: +44 (0)113 241 0126