

In the event that shareholders approve the resolution in favour of de-listing the company's shares from the Alternative Investment Market on 31 August 2007, World Television Group PLC would de-list on 10 September 2007.

The Board has recommended de-listing to shareholders partly on the basis that it is in the best interests of the Company to save costs and focus management time on making the Company more profitable. In order to achieve these benefits in full, it would be necessary to reduce financial reporting from its current level.

As an unlisted company, World Television's obligations to report financial results would be limited to the publication of annual accounts. However, the Directors believe the company could provide additional financial information to shareholders without sacrificing the benefits of de-listing.

Accordingly, in the event that de-listing is completed, the Company would publish the following information in addition to its annual accounts.

- An interim report showing a trading update and a summary of the unaudited results for the first six months of the year, to be published within three months of the end of the first half.
- A pre-recorded webcast by Board members to coincide with the publication of the annual accounts.

The Company would continue to publish its annual corporate calendar showing scheduled dates for announcements and shareholder meetings.

World Television would continue to comply with all legal requirements concerning disclosure to shareholders, and would advise all shareholders of significant information at appropriate times. The Company's website would be the primary channel for publishing this information.

In the event that shareholders do not approve the resolution in favour of de-listing, the Company will continue to comply with AIM reporting requirements.