

Allotment of Shares

World Television Group plc (“World Television” or “the Company”)

30 April 2007

Allotment of Shares

World Television announced on 26 April 2007 that holders of the 2007 Convertible Loan Notes had given formal notice to the Company to convert all the Loan Notes into 900,000,000 ordinary shares of 0.1p each in the capital of the Company.

World Television confirms that it allotted all these shares on Friday 27 April. The persons to whom these shares have been allotted, and details of their holdings post allotment, are set out below.

Name	Shares allotted	Resultant Holding	%
Mr P Sibley	99,453,200	213,587,690	12.81
Mr A Booth	99,453,200	213,587,689	12.81
Mr R Newman	224,871,200	231,684,669	13.90
Archdream Limited	224,871,200	307,343,996	18.44
Arvon Limited	81,081,200	98,443,894	5.90
Mr A Bartlett	81,081,200	89,762,547	5.38
Mr S Ozturk	40,540,000	40,540,000	2.43
Mr N Walker	24,324,400	26,841,991	1.61
Mr C Weinburg	24,324,400	24,324,400	1.46

Messrs Sibley, Booth and Bartlett are directors of the Company.

Application has been made for the shares to be admitted to trading on AIM, which is expected to take place on Friday 4 May. Following this allotment the Company has 1,667,052,040 shares in issue.

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