

For immediate release

24 October 2006

World Television Group PLC  
(the "Company" or "World TV")

### **World Television disposes of stake in Kamera**

Kamera Content AB ("Kamera"), a company which acquired assets from the Company in March 2005, has informed World Television that it is experiencing severe financial difficulties and is expecting to require funding in the near future to build a sustainable business.

The World Television Board believes that ownership of a minority stake in Kamera is not a key part of the Company's strategy and that the Company's resources will be more effectively invested in World Television's core business.

Accordingly, World Television has reached agreement to dispose of its 8% shareholding in Kamera for a total consideration of SEK18,100 (approximately £1,318) in return for being released from its obligations as a shareholder. World Television has received SEK2,015,837 (approximately £146,860) from Kamera as payment in full for its share of Kamera's revenues between 1 July 2005 and 30 June 2006.

Ends.

#### **For further information:**

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#### **Notes to Editors:**

##### **About World Television**

Founded in 1991, World Television is a global leader in television and IPTV communications for companies, governments and international organisations, delivering solutions that communicate their messages effectively in today's global environment. The company combines its creative production skills with the latest technology to target external and internal audiences.

In 2005 over 10,000 webcasting, multimedia and broadcast projects were delivered in 35 countries, on 5 continents, in 15 languages.

World Television is London Stock Exchange (AIM) listed and headquartered in London, with offices in Zurich, Geneva, Stockholm, Madrid, Frankfurt, Sydney and Nelson. The company employs over 80 people.

Television and multimedia solutions help World Television's clients to motivate employees, excite customers, inform investors and manage a crisis.

[www.world-television.com](http://www.world-television.com)